DEPARTMENT OF HUMAN RESOURCES, SCIENCE AND TECHNOLOGY

INNOVATING EDUCATION IN AFRICA EXPO 2019

SPONSORSHIP PACKAGES

1. Gold Sponsor
Contribute to at least 1 of the following items:

- Tickets and accommodation of at least 60 participants (Innovators, Member States Focal points in ICT in Education, RECs Focal points in ICT in Education)
- 100,000 USD or more towards the AU Education Innovation Prize

Benefits:

- Exhibition Booth at the event
- Organise a session/side event during event
- 1 Keynote speaking role
- Propose up to 3 speakers to contribute to relevant panel discussions
- Present up to 5 ICT in Education related initiatives or supported programs during the event
- Recognition in all publicity/branding mediums of the event (including but not limited to: Poster, Website, Stage backdrops, Roll-up banners, Handbook, Video adverts, Report, Proceedings, Commissioner Opening and Closing remarks, Press releases)

2. Silver Sponsor
Contribute to at least 1 of the following items:

- Tickets and accommodation of at least 30 participants (Innovators, Member States Focal points in ICT in Education, RECs Focal points in ICT in Education)
- 50,000 USD or more towards the AU Education Innovation Prize

Benefits:

- Exhibition Booth at the event
- Propose up to 2 speakers to contribute to relevant panel discussions
• Present up to 3 ICT in Education related initiatives or supported programs during the event
• Recognition in the following publicity mediums of the event (Poster, Website, Stage backdrops, Handbook, Video adverts, Report, Proceedings, Commissioner Opening and Closing remarks, Press releases)

3. **Bronze Sponsor**
Contribute to **at least 1** of the following items:

- Publicity and multimedia coverage of event: photography, video coverage, session intro videos; web advertisement on Facebook, Twitter, LinkedIn, 3 popular relevant websites.
- Production of Education Innovations Handbook and Conference Proceedings
- 10,000 USD or more towards the AU Education Innovation Prize

Benefits:

- Propose 1 speaker to contribute to relevant panel discussions
- Present 2 ICT in Education related initiatives or supported programs during the event
- Recognition in the following publicity mediums of the event (Poster, Website, Stage backdrop, Handbook, Report, Proceedings, Commissioner Opening and Closing remarks, Press releases)

4. **Technical Partner**
Contribute to the following items:

- Publicity for the event using its organisation’s social media handles and website
- Support in evaluation of submissions
- Contribute personnel to support rapporteur during event

Benefits:

- Recognition in the following publicity mediums of the event (Website, Stage backdrop, Report, Proceedings, Press releases)
- Present one ICT in Education related initiative or supported program during the event