



Ushirika wa Maendeleo ya Elimu Barani Afrika
الرابطة لأجل تطوير التربية في إفريقيا
Association for the Development of Education in Africa
Association pour le Développement de l'Éducation en Afrique
Associação para o Desenvolvimento da Educação em África

ASSOCIATION FOR THE DEVELOPMENT OF EDUCATION IN AFRICA (ADEA) TWITTER POLICY (Nov. 2015)

This document is intended for a global audience. All Terms and Conditions of Twitter apply respectively.

ADEA Twitter account ([@ADEAnet](https://twitter.com/ADEAnet)) is a social media platform to communicate and stay connected to ADEA through the exchange of quick, frequent info messages. ADEA's tweets contain photos, videos, links and up to 140 characters of text (Twitter character limit).

Our Account will allow ADEA to access your personal information if you upload such data to Twitter in certain circumstances.

If you follow us, you can expect tweets and retweets covering, but not limited to the following:

- 1) Strategic pictures, infographics and videos;
- 2) Press Releases, articles and info notes on ADEA's activities;
- 3) Event information and occasional live coverage of events;
- 4) Alerts about new content on our website and social media channels;

Retweets and links are not endorsement (RTs ≠ Endorsement)

Who we follow

If you follow us, we will not automatically follow you back. This is to help our followers to identify other Twitter accounts that we are following such as relevant education institutions and accounts of particular relevance to ADEA.

@Replies and Direct Messages

We welcome feedback from our followers and will try to join the conversation where possible. However, we may not be able to reply individually to all the messages we receive via Twitter. The best means of communicating a query to us is by sending us a message at: adea@afdb.org

ADEA reserves not only the right to add, delete, or modify its own Twitter account content/tweets but also to block any user (eg. person, organization, etc.) which do not comply with ADEA Digital Media Terms of Use as well as removing irresponsible content (eg. discriminatory, obscene comments or hate propaganda; activity that violates any law; spam; etc.) from its Twitter account.