



CONFERENCE ON GIRLS' EDUCATION IN AFRICA

and the 10th Triennial General Assembly

23-25 August 2017 | Lusaka, Zambia



EXPLORING POSSIBILITIES FOR YOUTH ENGAGEMENT

An innovative conference hosted by Forum for African Women Educationalists (FAWE) in partnership with pre-eminent educational organizations from around the world.

OPPORTUNITIES FOR SPONSORSHIP

We pleased to offer the following opportunities for sponsorship. If you don't see an opportunity that is just right for you, we will happy to discuss some ideas of how you may get involved. This conference seeks to identify strategies and opportunities for promoting youth leadership and engagement in regional, continental and international education dialogue on gender equality with a specific focus on the African Union's Continental Education Strategy for Africa (CESA 16-25) and agenda 2063.

ITEM	DESCRIPTION	UNIT COST USD	AVAILABLE OPPORTUNITIES	COST DRIVERS
1	Conference title sponsor	10,000	3	Advertising and publicity cost, , conference logistics etc.
2	Keynote address sponsor	5,000	1	Ticket, accommodation and meals for 3 nights plus honoraria
3	Conference Room sponsor	2,000	5 (rooms/day)	Hire of room, cost of interpretation facilities for the day
4	Conference session sponsor	1,000	10	Key speakers costs, stationery and other related costs
5	High-Level breakfast/lunch policy dialogue	2,500	2	Meals for 50 conference delegates, venue and speakers
6	Conference Lunches	12,000	3	Lunch for 400 conference delegates/organizers
7	Gala dinner Sponsor	15,000	1	Dinner for 400 conference delegates/organizers
8	Conference tea breaks	4,000	4	Lunch for 400 conference delegates/organizers
9	Conference bag and printing	7,500	1	Procurement of conference bags 400, design and printing cost
10	Conference registration services event organizer sponsor	15000	1	Service provider fees and badges for conference
11	FAWE Members only General Assembly brunch	3,000	1	Lunch and tea during the FAWE General Assembly on 25 th may
12	Exhibition booths	500	20	Cost of hiring the booth & space
13	Accommodation for special invited guest	5,000	10	Ticket, accommodation and meals for 3 nights plus honoraria
14	Sponsorship of youth participation	1,500	100	Ticket, accommodation and meals for 3 days
15	Breakfast with First ladies – Champion/Ambassador for girls education in Africa	2,500	1	Meals for 50 conference delegates, venue and speakers

SPONSORSHIP BENEFITS BY CATEGORY	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
				
	\$10,000 and above	\$5,000-\$9,000	\$4,000	\$2,000
Co-branding on all conference materials -Company name and logo on front cover of conference program and all promotional materials, including e-blasts	✓			
Recognition as conference partner on printed 2017 conference documents; sponsor logo on conference web links with links to sponsor's website; two complimentary conference registrations.	✓	✓		
Verbal acknowledgement as conference sponsor; Invitation of CEO to FAWEs silver jubilee gala and dinner	✓	✓	✓	
Dedicated e-blast to all conference registrants highlighting high-level sponsors	✓	✓		
Preferred location in exhibitor area	✓	✓		
Receive FAWEs annual report for the next 3 years	✓	✓		
Company listing and logo on FAWE website	✓	✓	✓	✓
Receive FAWEs quarterly newsletter & update	✓	✓	✓	✓
Receive FAWEs customized <i>Kikoyi</i> or art of work	✓	✓	✓	✓
Recognition in FAWE e-newsletter (circ. 8,000) & Thank you letter from FAWE	✓	✓	✓	✓

For more information regarding these and other exciting sponsorship opportunities, please contact Francis Kibue Senior Finance Officer FAWE Africa, Fkibue@fawe.org +254 (0)714606629

<https://faweconference.wordpress.com/>